



T R A I N I N G F O R I N T E R V E N T I O N P R O C E D U R E S

For Immediate Release

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Alcohol Education Program Receives High Marks from SAMHSA

ARLINGTON, Virginia – February 2, 2010 – Health Communications, Inc. is pleased to announce that the National Registry of Evidence-based Programs and Practices (NREPP), a project of the Substance Abuse and Mental Health Services Administration (SAMHSA), has given the TIPS for the University training program high marks for both quality and effectiveness.

NREPP is one way that SAMHSA is working to improve access to information about model programs and thereby reduce the lag time between the development of scientific knowledge and its practical application in the field. The NREPP requirements are:

- The intervention has demonstrated positive behavioral outcome in the areas of mental health or substance use among individuals, communities, or populations.
- Evidence of these outcomes has been demonstrated in at least one study using an experimental or quasi-experimental design.
- The results of any such studies have been published in a peer-reviewed journal or other publication or documented in a comprehensive evaluation report.
- Implementation materials, training and support resources, and quality assurance procedures have been developed and are ready for use by the public.

Not only does TIPS for the University meet these requirements; the program received high ratings for both quality and effectiveness. For more information, visit <http://nrepp.samhsa.gov/ViewIntervention.aspx?id=229>.

TIPS for the University is a two-hour program that helps students make sound choices when faced with difficult decisions about alcohol use. Working together with other students and administrators at their college or university, students address drinking behaviors specific to their school and develop intervention techniques appropriate to their campus. All sessions are taught by certified TIPS trainers, using video and printed materials to facilitate discussion of the course content. TIPS for the University provides students with the knowledge and confidence necessary to reduce high-risk drinking behavior among their peers. More than 1,200 campuses nationwide have implemented TIPS for the University.

About Health Communications, Inc.

Health Communications, Inc. (HCI) was founded in 1982 by Dr. Morris Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism. Located in the Washington, DC metropolitan area, HCI is a nationally recognized expert in the field of alcohol server training. Its flagship program, TIPS, was the first of its kind and continues to set industry standards for this type of training. Numerous public officials and government agencies have recognized and endorsed TIPS training as life-saving and critical to the progress made in reducing alcohol-related injuries and deaths.