



T R A I N I N G   F O R   I N T E R V E N T I O N   P R O C E D U R E S

## For Immediate Release

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### **Oregon Liquor Control Commission Approves TIPS Online Alcohol Server Training Program**

*ARLINGTON, Virginia –September 7, 2017* – Health Communications, Inc. (HCI) today announced that eTIPS, an online responsible alcohol server training and certification program, was approved by the Oregon Liquor Control Commission (OLCC) to provide Alcohol Server Education (ASE). Oregon law requires individuals to have a valid alcohol service permit in order to work at a business with a liquor license that allows customers to drink on the premises, and to mix, serve, or sell alcohol in any manner. These individuals have 45 days to complete alcohol server training, and eTIPS is now an OLCC-approved ASE training course.

In 1985, Oregon became the first state in the country to require training for all alcohol servers. The law now requires alcohol servers to complete a class in responsible alcohol service every 5 years. Oregon's server education program has become a model for other states seeking to promote responsible alcohol use.

eTIPS is the web-based version of the TIPS program. This program helps licensees comply with Oregon liquor laws and teaches strategies to ensure responsible alcohol service and prevent illegal alcohol sales to underage and/or intoxicated guests. Additionally, eTIPS can help Oregon licensees reduce exposure to alcohol liability lawsuits, lower insurance rates, and improve customer satisfaction. “eTIPS offers Oregon licensees a convenient option for completing their OLCC alcohol server training requirement while receiving their TIPS certification at the same time,” says HCI Vice President Trevor Estelle.

The eTIPS program is a self-paced, innovative approach to alcohol server and seller training. It allows participants to obtain practical and valuable training anywhere and at any time. eTIPS On Premise participants who register with an Oregon address will receive the OLCC-approved training, in addition to TIPS certification. The course is customized to deliver OLCC-required information. Through interactive lessons, scenarios and quizzes, eTIPS gives servers the knowledge and confidence they need to recognize potential alcohol-related problems and teaches them to effectively intervene to prevent alcohol-related tragedies. To learn more, visit <http://gettips.com/online/index.shtml>.

#### **About Health Communications, Inc.**

Health Communications, Inc. (HCI) was founded in 1982 by the Health Education Foundation and Dr. Morris Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism. HCI is a nationally recognized expert in the field of alcohol server training. Over 5 million people worldwide have been certified in the TIPS (Training for Intervention ProcedureS) program. Proven effective by third-party studies, TIPS is a skills-based training program designed to prevent intoxication, underage drinking, and drunk driving. TIPS offers seven programs that address the unique environments where alcohol is served, sold, and consumed, including On Premise, Off Premise, Concessions, Gaming, University, Seniors, and Workplace. To learn more, visit [www.gettips.com](http://www.gettips.com).