



THE FRATERNITY OF

PHI GAMMA DELTA

INTERNATIONAL HEADQUARTERS

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February 23, 2008

Trevor Estelle
Director of Sales & Marketing
Health Communications Incorporated (TIPS)
1101 Wilson Boulevard, Suite 1700
Arlington, VA 22209

Dear Trevor:

Phi Gamma Delta is committed to managing the influence of alcohol on our brothers. Our goal is to reduce the incidence of abuse and misuse of alcohol among members of Phi Gamma Delta and thus reduce the negative consequences for chapters, brothers and others. We view TIPS for the University as a key component to our broad-based educational approach.

We implemented TIPS for the University, successfully training over 3,000 students, for several reasons:

- TIPS provides basic knowledge of health-related risks of overindulgence. More importantly, it teaches students to recognize warning signs of alcohol intoxication and to effectively intervene and prevent their peers from harming themselves or others.
- TIPS for the University offers trainers the opportunity to actively engage students rather than provide an ineffective, lecture style program.
- TIPS doesn't preach abstinence. The program advocates responsible, safe, and mature uses of alcohol within the law and how to care for guests and friends that have consumed too much.
- The TIPS program allows us to engage graduate volunteers as trainers in addition to staff and provide a standard, effective curriculum. This allows these graduates an opportunity to "give back" to area chapters and aid in our educational efforts.

We have been extremely pleased with our relationship with Health Communications and look forward to continued use of TIPS for the University.

Sincerely,

Rob Caudill
Director of Education

