



T R A I N I N G   F O R   I N T E R V E N T I O N   P R O C E D U R E S

### For Immediate Release

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## Provider of the TIPS Program Releases Alcohol Incident Report Log Book

*ARLINGTON, Virginia – May 14, 2008* - Health Communications, Inc., provider of the TIPS (Training for Intervention Procedures) Program, today announced the release of an Alcohol Incident Report Log Book. One important element of TIPS Training is teaching participants how to document any incidents that occur at establishments that serve alcohol. Use of the **Incident Report Log Book** encourages staff members to apply the skills and responsibilities they learned in TIPS training and provides an easy-to-follow format for recording any incidents and the establishment's response to them.

“One of the best defenses against liquor liability lawsuits is having a TIPS-certified staff and good documentation. The book will not only protect the establishment, but also make the employees conscious of the knowledge and skills they learned in their TIPS session. Consistent and thorough documentation is an essential part of demonstrating a commitment to responsible alcohol service,” said Trevor Estelle, HCI's Director of Sales & Marketing.

The book is broken down into two parts: a Daily Log and Incident Report Forms. The daily log includes an entry for every day of the year where managers or other designated staff can record whether or not an incident occurred. Completing this Daily Log every day demonstrates consistency and commitment on the part of establishments to monitor and address alcohol-related incidents. After the Daily Log, there are uniquely numbered forms to document all the details related to incidents that may occur at an establishment.

Through July 1, 2008, the Incident Report Log Book is being offered at a unit price of \$24 plus tax & freight. After July 1, the list price will increase to \$30. Volume discounts are available. For more information on the log book or to find out more information about the TIPS Program, please visit [www.gettips.com](http://www.gettips.com) or call 1-800-GET-TIPS.

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#### About Health Communications, Inc.

Health Communications, Inc. (HCI) was founded in 1982 by Dr. Morris Chafetz, founding director of the National Institute of Alcohol Abuse and Alcoholism. HCI is a nationally recognized expert in the field of alcohol server training. Its flagship program, TIPS, was the first of its kind and continues to set industry standards for this type of training. Numerous public officials and government agencies have recognized and endorsed TIPS training as life-saving and critical to the progress made in reducing alcohol-related injuries and deaths. Proven effective by third-party studies, TIPS is a skills-based training program that is designed to prevent intoxication, underage drinking, and drunk driving. TIPS offers seven programs that address the unique environments where alcohol is served, sold, and consumed, including On Premise, Off Premise, Concessions, Gaming, University, Seniors, and Workplace.